

RBW Logistics Company, LLC (“we,” “us,” or “our”) values your privacy rights. We have developed this privacy policy (“**Privacy Policy**”) to inform you about how we collect, use, share, disclose and protect Personal Information, including information we collect through <https://rbwlogistics.com/> and its related websites, (together, the “**Site**”) as well as when you use or obtain any of our products or services (the “**Services**”) or otherwise interact with us.

WE MAY MODIFY THIS PRIVACY POLICY AT ANY TIME. ALL CHANGES WILL BE EFFECTIVE IMMEDIATELY UPON POSTING TO THE SITE. MATERIAL CHANGES WILL BE CONSPICUOUSLY POSTED ON THE SITE, THE TOP OF THIS PRIVACY POLICY, OR OTHERWISE COMMUNICATED TO YOU.

1. What is Personal Information?

For purposes of this Policy, “**Personal Information**” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. Personal Information does not include information that is “publicly available” as defined under applicable data privacy laws or deidentified or aggregated information.

2. Personal Information We Collect

We collect the following categories of Personal Information when you use our Site or Services, or Otherwise interact with us.

3. Sources of Personal Information We Collect

We collect Personal Information in three ways: Personal Information that you provide directly to us, Personal Information that we collect automatically using technologies such as Cookies, and information we collect from third party sources. **Personal Information You Provide Directly to Us**

User Communications. When you communicate with us, we collect information that you choose to share with us, including contact information such as name, mailing address, email address, and phone number, including when you fill out our Contact Us webform.

Feedback. When you provide feedback regarding the Site and Services to us which contains Personal Information.

Job Applications. When you submit job application materials, such as your resume.

Personal Information We Collect Automatically Using Technology

Cookies & Other Tracking Technologies. Our Site collects certain information about you and your use of our Site and Services automatically. We use cookies and other tracking technologies (collectively “**Cookies**”) when you use our Site and Services. To learn more about how we use Cookies and your options to limit the data collected from our Site, see the section titled “Access to and Control Over Your Personal Information” below.

Personal Information We Receive from Third Parties

We collect Personal Information from the following categories of third-party sources:

- Service providers
- Analytics providers or market research companies, and data brokers
- Business partners

4. **How We Use Your Personal Information**

We use your Personal Information to provide, analyze, administer, enhance, and personalize our Site and the Services we provide to you. We may use your Personal Information in the following ways:

- **Provisions of Services.** We use Personal Information to process Service requests, evaluate freight quote requests, deliver our Services to you, and to provide access to our Site's online features and other Services.
- **Evaluation of Credit.** We use Personal Information when you submit a Customer Credit Application to evaluate your company's credit eligibility.
- **Customer Service.** We will communicate with you about the Services, including to respond to your customer service requests or any other inquiry or correspondence you send to us.
- **Marketing and Advertising.** We use Personal Information to analyze, develop and improve the Site and our Services, to monitor and analyze trends and Site usage and traffic and to serve targeted advertising.
- **Analytics.** We use Personal Information to analyze and better understand how users engage with our Site and how they access and use our Services, to monitor, evaluate, and analyze trends, and to determine which features and portions of our Services are most popular, how they are used, and the results that are obtained.
- **Recruitment and Employment.** We use Personal Information to evaluate your job application and other information you submit in support of that application; and use Personal Information in connection with administering your employment and benefits.
- **Security.** We use Personal Information to prevent, detect, investigate, or remediate security or other legal concerns, including fraud.
- **Protect Proprietary and Intellectual Property Rights.** We use Personal Information to protect our intellectual property or the intellectual property rights of third parties, including the copyright-protected content on the Site and incorporated into the Services.
- **Compliance with Laws, Governmental and Law Enforcement Requests.** We use Personal Information to comply with applicable laws, regulations, or industry requirements; to respond to law enforcement requests and as required by applicable law, including responding to court orders, subpoenas, search warrants, or other governmental requests.
- **Business Transactions.** We use Personal Information in connection with a due diligence process for any contractual relationships or in the case of a merger, change of control, in the case of an asset sale, equity sale, financing, restructuring, reorganization, dissolution or other sale or transfer of some or all our assets or equity.
- **To Respond to Your Requests.** We use Personal Information to fulfill any other purpose for which you provide your Personal Information.

5. **How We Disclose and Share Your Personal Information**

We may disclose or share your Personal Information with the following entities for the reasons set forth below:

- **Service providers.** We may disclose your Personal Information to service providers to perform business functions, process your data and to help provide our Site and Services. These service providers perform functions for us such as web hosting and data storage, warehouse solutions, contract operations, transportation and consulting services, assistance with our commodity purchase program, and providing technology solutions.
- **Analytics providers.** We may share your Personal Information with companies that provide us with analytics services regarding the operation and use of our Site and to help collect and analyze Personal Information.
- **Targeted Advertising and Marketing Services.** We may share Personal Information to or with companies that perform targeted advertising and marketing services for us.
- **Social media companies.** We may share Personal Information to allow you to interface between your social media accounts and our Site.
- **Professional Advisors.** We may disclose Personal Information to receive advice from our professional advisors, such as our attorneys, accountants, financial advisors, and business advisors.
- **For legal or security reasons.** We may disclose Personal Information about you for legal or security reasons if we reasonably believe that disclosing the Personal Information is needed to:
 - Comply with any valid legal process, governmental request, or applicable laws, rules, or regulations.
 - Investigate, remedy, or enforce potential violations of our Terms of Use.
 - Protect our rights, property, and safety, our users, our customers, our employees, or third parties; and
 - Detect and resolve any fraud or security concerns.
- **As part of a Business Transaction.** If we are involved in evaluating or conducting due diligence related to a business transaction, a merger, asset sale, equity sale, financing, restructuring, reorganization, dissolution or other sale or transfer of some or all of our assets or equity, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, we may disclose Personal Information held by us. We may transfer all your Personal Information to a third party as part of the transaction and that Personal Information will then be in the control of that business entity. In such a case, your Personal Information may be subject to a privacy policy which differs from this privacy policy.
- **With your consent.** We may share Personal Information in other ways if you give us consent or direct us to do so.

6. Access to and Control Over Your Personal Information

How We Use Cookies and Other Tracking Technologies

Cookies are small text files that are sent to your browser from a website's computers and stored on your computer or device. We and our advertising, marketing, data analytics providers and service providers use cookies and other

tracking technologies, such as unique advertising identifiers, to collect Personal Information about your activity, browser, and device, when you use our Site, specifically:

- Remembering your preferences.
- Uniquely identifying each user session when you access the Site and Services.
- Compiling aggregated statistics to analyze how the Site and Services are used.
- Presenting you with targeted advertising, including our content presented on another website and across devices.

Most web browsers are set to accept cookies by default. If you prefer, you may choose to disable cookies on your browser (see below), but doing so may prevent you from using the full features of the Services. You cannot disable all cookies, such as cookies that are essential to the functioning of the Site. You can manually delete persistent cookies, or cookies that track your activity across websites, through your browser settings.

We may allow third parties use cookies on our Site. They may collect Personal Information about how you use our Site and Services and other websites and online services over time and across different services. This information may be used to, among other things, analyze and track data, determine the popularity of certain content, and better understand your online activity.

Targeted Advertising

Some companies may use Personal Information collected on our Site to deliver advertisements on our behalf, targeted to your interests and preferences, on our Site or on other websites or applications you may visit.

You can understand which third parties have currently enabled cookies for your browser or mobile device and how to opt-out of some of those cookies by accessing the Network Advertising Initiative's website at <http://optout.networkadvertising.org> or the Digital Advertising Alliance's website at <http://optout.aboutads.info>. For more information on mobile-specific opt-out choices, please visit <http://www.networkadvertising.org/mobile-choices> from your mobile device. Changing your settings with individual browsers or ad networks will not necessarily carry over to other browsers or ad networks. As a result, depending on the opt-outs you request, you may still see our ads.

Opt-Out of Marketing Emails

If you sign up to receive electronic communications, you consent to our sending such electronic communications to you using the email address you provide. If you no longer want to receive electronic marketing communications from us, please use the "unsubscribe" button found on the emails you received.

7. Other Information About Our Privacy Practices

Links to Other Web Sites and Services The Site contains a number of links to other websites. We do not control these websites and are not responsible for the security or privacy practices of those other websites, the products or services offered by those websites, or the content appearing on those websites. This Privacy Policy does not apply to those websites. We do not endorse any of the products or services marketed on those other websites. Your browsing and interactions on any third-party website or service, including those that have a link to our Site, are subject to that third party's own rules and privacy policies. Please read the terms of such websites carefully and exercise care when providing your Personal Information.

Social Media Websites

We are active on social media, including Facebook, YouTube, and LinkedIn (“**Social Media**”). Anything you post on social media is public information and will not be treated confidentially. We may post (or re-post) on the Site and our Social Media pages any comments or content that you post on our Social Media pages. Your use of social media is governed by the privacy policies and terms of the third parties that own and operate those websites and not by this Policy. We encourage you to review those policies and terms.

YouTube. We use the YouTube application programming interface (API) services to allow you to access YouTube content from our Site. Your use of YouTube is governed by YouTube’s Terms of Service and Privacy Policy and not by our Terms of Use or Privacy Policy. We encourage you to read the YouTube Terms of Service and Privacy Policy which are available on its website at <https://www.youtube.com/t/terms>).

Security

We employ reasonable administrative, technical, and operational safeguards designed to prevent unauthorized access to or acquisition of your Personal Information. We also maintain a business continuity plan and retain regular backups for the data we maintain.

Children’s Data

The Site and Services are only intended for individuals over the age of eighteen. We do not knowingly collect, sell, or share information from children under the age of eighteen. Children under the age of eighteen are prohibited from submitting any Personal Information to us through the Services or the Site. If you are a parent or guardian of someone under the age of eighteen and discover that your child has submitted Personal Information to us, please contact us using a method below and we will use good faith efforts to remove it from our systems.

Selling, Sharing, and Disclosure of Personal Information in the Last 12 Months

In the last 12 months, we have not “Sold,” your Personal Information (as defined under the CCPA) to a third party for commercial purposes in exchange for monetary compensation.

In the past 12 months, we have “Shared,” (as defined in the CCPA), your Personal Information to certain third parties to serve targeted advertising to you, perform website analytics and to allow you to interact with our Site through social media.

- Internet Activity

In the past 12 months, we have “Disclosed,” as defined in the CCPA, the following categories of Personal Information, to our service providers, who act on our behalf when they provide services to us. Our service providers can only use your Personal Information at our direction to perform services on our behalf:

- Identifiers, Commercial Information, Internet Activity, Education, Employment